

SOUTHWEST FLORIDA YACHTS



FLORIDA SAILING & CRUISING SCHOOL

*Experience the Boating Life!*TM



E-YARDARM – April, 2009

Announcing... SFY's Summer Stimulus Charter Program!

May 1-October 31, 2009

A 2-Day Minimum Charter Rate! (Regular minimum is 3 days.)

PLUS – Receive 1 FREE day with a 2-day minimum charter rate!!

Need a "Bail Out" for a weekend on the water? This is your chance!

We want to help you afford that much-needed getaway to Sanibel, Captiva, Cabbage Key, Useppa Island, or any one of our beautiful barrier islands!

Everyone is under stress these days. Even a mini-vacation can be good for the mind, body and soul! Now you can cruise and save at the same time! And with the summer's discounted airfares, getting to Florida is easy and inexpensive!

Call and reserve your 2-day or longer "bail out" break today!



***Our Florida Sailing & Cruising School Announces a new
2-Day "Boating Stimulus" Course!***

Introduction to Boating - \$795 per person

Take a 2-day liveaboard course on our Albin 28 Express Cruiser. Learn boating basics while living aboard for 2 days and 2 nights! Call for details!



And...don't forget our 25th Anniversary Specials!

CHARTER SPECIAL

January 1, 2008-December 31, 2010*

Winter (12/15-4/30): 1 Free Day with a 3-Day or longer Charter.

Summer (5/1-12/14): 2 Free Days with a 3-Day or longer Charter!

*Charter must begin on or after 1/1/2008 and end on or before 12/31/2010.



SCHOOL SPECIAL

January 1, 2008-December 31, 2010*

Sail and Power Students Who Graduate From Our School

Between January 1, 2008 and December 31, 2010

Will Receive a Free Nautical Gift by Weems & Plath.*

*Some restrictions apply. Class must begin on or after 1/1/2008 and end on or before 12/31/2010.



BERTH ANNOUNCEMENT!

New to Our Fleet –“Nomad” Camano 31 Trawler

Single engine with bow thruster

Are you ready to get away from it all? How does no phone, no traffic and no schedule sound? If you like that then you will love “Nomad!” With this little ship you can wander leisurely through the barrier islands of Southwest Florida. “Nomad” has all the comforts of home in one small floating package. Call us soon to schedule your getaway aboard “Nomad!”

Berth Date: April 1, 2009

Type of Vessel: Camano Trawler

Weight at Berth: 10,000 lbs.

Length at Berth: 31 feet

Equipment includes: Diesel engine, generator, GPS, autopilot, stereo with CD player, TV with DVD, microwave oven, dinghy with outboard motor and much more!

Charter Rates Per Week:

Winter \$2631

Summer \$2106



Owners Diane & Bob welcome you aboard!

SAVORING CRUISES

By Barb Hansen



Cooking is a lot like cruising, I've decided, and that's a very good thing.

Between Thanksgiving and New Years last winter it seemed that I spent most of my non-office hours in the kitchen preparing yummy things for guests. Or, I was reading recipes of good things to make in the kitchen. Or, I was at the grocery getting the ingredients to make all those yummy things.

I have one rule about cooking – keep it simple. If a recipe contains ingredients I can't pronounce or spices I've never heard of that dish will most likely not make it to my dinner table. The best recipe is one in my mother's handwriting, a holiday treat that she would make at this time of the year for her young daughters and sometimes she'd let us help her.



The next best recipes for me come from the tried-and-true cookbooks, the ones with dog-eared pages or pages stiffened by an accidental smattering of egg whites.

Even when I was in the kitchen my mind wandered back to the office. Booking and planning cruises for our charter customers is what I do for a living as proprietor of Southwest Florida Yachts. And as I chopped and diced, mixed and poured, baked and broiled, it occurred to me the best recipes are like the best cruises.

When planning a cruise, instead of paging through cookbooks, I page through logs and charts, often with cryptic, handwritten notes that remind me of cruises past. Keeping it simple is my tried-and-true recipe for a good cruise, too. One of the most important ingredients is a practical float plan, one that doesn't take you too far for the time and energies of the passengers.

Consider the mix of individuals on board. Do they all have the same tastes in food and activities? In conversation topics? Jokes? Do they like to go to bed at about the same time and get up at the same time? Measure carefully here.

You don't have to plan each and every stop along the way, but you should have a good idea where you want to go and how long it will take to get there. If you plan to dock or dine at marinas along the way, consider that you may need to make reservations in advance. Even if the forecast is for perfect weather, plan for a dash of bad weather. You may or may not experience rain or rough seas, but if you are prepared for a possible weather delay or a change of course it will make for a more pleasant cruising experience. That's where those books and games on board can come in handy. Be sure to stock extra provisions in case you don't make that dockside dinner reservation.

For me, one of life's satisfactions is cooking with my old dependables, pots and pans, knives and serving spoons that have been in my kitchen, like, forever. They are not the most expensive but they are good quality and have proved their worth ten times over. Similarly, a good cruise doesn't require a megayacht or the fanciest vessel. It just needs a boat that has been well-maintained and a few spare parts, just in case.

Like a good recipe, a good cruise should be topped off with something sweet to underscore the memory of a special cruising experience with the special people in your life. The very best sweeteners are unplanned like the joy of seeing dolphin surf your wake or a flaming meteorite brightening up the night sky. Keep a cruising diary. Like your old recipes in familiar handwriting, it will be something you can savor for years to come.





The Marinas of Southwest Florida Are Helping Us Celebrate Our 25th Anniversary!

In addition to our own Anniversary Specials, many of the marinas in our area are offering our customers a discount on dockage rates. Here are just a few examples:

[Boca Grande Marina - Gasparilla Island](#)

Receive close to 20% off your dockage rate!

[Useppa Island Club](#)

Receive a 25% discount on dockage!



Join us soon and experience all that the islands and marinas of Southwest Florida have to offer!



Fort Myers International Airport Makes it Easy to Get Here!

The beautiful, new Southwest Florida International Airport (code RSW) is expanding all the time and adding new airlines and more flights to more cities across the country. Check your local airport guide for the airline that will serve you best. For more information go to: www.flylcpa.com

From the E-Mail Boat



All the way from Siberia, Dick and Phyllis write:

We are still floating on our memories of the week we spent with you guys. It makes the long winter here tolerable. Last week we had temperatures in the low -20's. So different than Florida.

-Dick and Phyllis, working for an American company based in Siberia

P101-102 Power Boating class

To All at SW Fl. Yachts,

We had a wonderful time and hope to come back soon! Your staff and yachts are great. We had the best Christmas vacation ever!

-Andy and Julie, North Carolina

Charter aboard our Grand Banks 32, "Patience"



Boaters: Yes We Can

By Barb Hansen

Sour economic news comes in daily on the computer, and it pains me especially to learn of doors shutting and jobs lost in the boating industry. The boating "industry," in case you didn't know, does not consist of huge publicly-traded companies. Mostly it is many thousands of family-run companies.

The good news is that while the news may be bad for our industry now, I believe we will get the good news of a turnaround in boating before many other sectors. Why? Because boating companies are resilient. But, really, it's because boaters are resilient.

Think about it. We boaters are used to weather delays, saltwater showers, and even "meals" concocted from emergency rations in the almost-empty galley locker. We know how to "make do" when there's a hiccup in our plans.



And this economic hiccup – and that's what it is in the big scheme of things -- plays right into our strengths as boaters.

We are independent. Industrious. Efficient. That goes for our companies, too. They don't need a bailout. They don't want a bailout. They are not sinking. What they need is something that we can give them. Our business.

We just need boaters to help boating firms, just like boaters help boaters in need at sea with a tow or a spare part, just like cruisers help cruisers by sharing food, water, fuel and free advice.

Boaters have always been a close-knit community and boating has always been an activity that brings families and friends closer together.

We boaters have come together during difficult times in the past. We can come together now.

Take a boating vacation. Go to dinner at your favorite dockside watering hole. Don't put off those boat repairs any longer. Call on your local boat mechanic or shipwright. Visit your local marine retailer. Check out the latest in marine electronics, deck shoes or galley gear. Make a donation to your community's junior sailing program.

Do it for yourself. But appreciate the fact that you are also helping the companies we boaters will need next year and the year after that.

This is a teaching moment, the perfect back-drop to teaching our kids about our world, our environment, self-sufficiency and personal responsibility. It's also an opportunity to remind ourselves that no man is an island, especially in our industry.

Because you know, deep down, that government can't do it. But, you can. We can.

YACHT SALES AND BROKERAGE

Barb Hansen is a licensed Florida Yacht Salesperson. Call Barb to make an appointment to see any of these lovely yachts or to discuss any other vessels you may have an interest in owning. <http://www.swfyachtsales.com/> All of these yachts are available for private or charter yacht ownership. Ask for details!



FOR SALE

SAIL

2000 HUNTER 34 SLOOP - \$68,995

Popular design! A great price for a great boat!

Yanmar 24 hp diesel, refrigeration, propane stove with oven, GPS, Autopilot, color TV, stereo with CD player, canvas, dinghy, outboard and more.



POWER

← ***New Listing!*** 1999 Mainship 43 Motor Yacht
***Absolutely ready to cruise right down
to fresh bottom paint!
\$249,000***

Twin Cat. Diesels, Kohler 8kw generator, three cabins, 2 full heads with Vacu-flush toilets and separate showers.

The complete galley includes 3-burner electric range with oven, refrigerator, icemaker, large freezer, and trash compactor. You will cruise in comfort with three-zone air conditioning, a central vacuum system, stereo with CD player and three color TV's. This yacht comes complete with a 9-foot inflatable dinghy on Weaver clips and a 4hp Mercury outboard!



You can literally step aboard "Chelsea Too" and go cruising - no cleaning, no commissioning, no complaints! Call today to see this well-maintained yacht.

1993 ISLAND GYPSY 32 →

***A compact trawler with twin engines! Priced to sell! \$99,000
Make an offer. Seller is motivated to sell.***

Twin Volvo 130 HP diesels, Westerbeke 5 kw generator, Air conditioning/heat, refrigerator/ freezer, electric stove, stereo with CD player, Color TV with VCR, Garmin GPS Map and all new salon upholstery and curtains!





← **1999 LINSSEN 320 DUTCH STURDY STEEL TRAWLER-
Reduced!! Asking \$139,000!**

This is a small ship that's big on quality and built with fine Dutch craftsmanship! Equipment includes: A single Volvo 88 hp diesel with bow thruster, dockside air conditioning and heat, GPS, Autopilot, new flat screen color TV with DVD, Dinghy with motor and much more!
Ready to cruise!

MUST SELL! 1999 CARVER 356 - TWIN DIESEL ENGINES →

This boat is only on the market until May 1, 2009!

REDUCED! \$119,900!

A great family cruiser and priced right!

Twin Cummins 330 HP diesels, Westerbeke 7.5 KW generator, electric stove with oven, refrigerator/ freezer, air conditioning and heat, GPS, Autopilot, new canvas bimini top, inflatable dinghy with new outboard!



← **2003 MAINSHIP 390 TWIN ENGINE TRAWLER**

A nice clean yacht! Just reduced!! \$199,000

Twin Yanmar 240 HP diesels, Kohler 8 kw generator, air conditioning and heat, refrigerator, stereo with CD Player, new flat screen color TV with DVD, autopilot, Radar & GPS!

1990 Jefferson 42 Motor Yacht

Classic motor yacht style & comfort. Reduced! \$139,900

A lot of boat for the price!

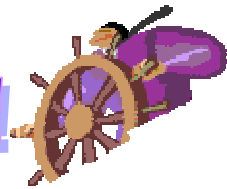
Twin Cummins 250 HP diesels, Westerbeke generator, electric stove with oven, refrigerator/ freezer, (2) new LCD color TV's, Stereo with CD player and Bose speakers, central vacuum system, icemaker, Raymarine C-80 radar a& GPS chart plotter, and new carpet (2008.)



← **New Listing! 1991 Grand Banks 42 Motor Yacht
*This yacht is a real beauty - a must see! \$275,000***

Twin Caterpillar 375 hp diesels, Onan 8 kw generator, new Raymarine Autohelm Autopilot w/remote & integrated with Garmin GPS, Radar, flat screen TV, DVD, icemaker, refrigeration with separate freezer, washer & dryer, Avon 10' RIB dinghy on davits, Yamaha 4 hp outboard and more!

AHOY! WE NEED BOATS NOW!



We have a critical need for additional late-model Sail and Power yachts to join our fleet!
We need sailboats from 35-40 feet and trawlers and motor yachts between 35 and 45 feet.

If you currently own a diesel-powered sail or power yacht that you may not have the time to use, or wish to purchase a boat now as your "floating retirement plan," give Barb Hansen a call.

With our sail and power courses, and sail and power charters, the demand for yachts often exceeds our supply.

If you would like some income to help offset the cost of boat ownership, or wish to have your investment in a yacht protected by having regular usage and proper maintenance, you might want to consider charter yacht ownership. In addition, your boat would be located in one of the finest year-round cruising areas in the world!

For more information on our charter yacht ownership program, please give us call at 800.262.7939 or email us at info@swfyachts.com.



*Memorial Day * 4th of July * Labor Day*

Celebrate all your Summer Holidays on the water!

What better place to be than in beautiful Southwest Florida!

Reserve your boat and your dates soon!



SOUTHWEST FLORIDA YACHTS

INC.

Experience the Boating Life!

3444 Marintown Lane N.W. * North Fort Myers FL 33903
1-800-262-7939 * 239-656-1339 * Email: info@swfyachts.com
www.swfyachts.com * www.flsailandcruiseschool.com