(SOUTHWEST FLORIDA YACHTS)



(FLORIDA SAILING & CRUISING SCHOOL)



E-YARDARM – June, 2009

SFY's Summer Stimulus Charter Program! May 1-October 31, 2009 A 2-Day Minimum Charter Rate! (Regular minimum is 3 days.) PLUS - Receive 1 FREE day with a 2-day minimum charter rate!! Need a "Bail Out" for a weekend on the water? This is your chance! Now you can cruise and save at the same time! Call and reserve your 2-day or longer "bail out" break today!

Cruise Florida this Summer! The beautiful barrier islands of Southwest Florida await you! Take advantage of our Specials and plan to take a charter or a boating class soon!



Florida Sailing & Cruising School's 2-Day "Boating Stimulus" Course! Introduction to Boating ~\$795 per person

Take a 2-day liveaboard course on our Albin 28 Express Cruiser. Learn boating basics while living aboard for 2 days and 2 nights! Call for details!



We Hope to Welcome You Soon to One of Our Charter Bases! Our Power Yacht Fleet at Marínatown Marína, North Fort Myers



The SFY Main Office





Our Trawler & Motor Yacht Fleet



Coconuts Restaurant is located in front of our Marinatown docks! Our Sailing Fleet at Burnt Store Marina in Punta Gorda



The SFY Sailing Fleet



The Pool at Burnt Store



The Marína Delí



FINALLY

By John J. Kelly II Sailing School Graduate

Finally I got to see a Manatee, a dolphin and a sting ray from the stern of a sailboat.

Finally after 37 years in my industry, I retired and was able to pursue my dream.

Finally I had a few pennies that I could use to certify in Bareboat chartering.

The good folks at Southwest Florida Yachts in North Fort Myers offered ASA classes. I was able to spend a week on a 32' Island Packet in Charlotte Harbor. The Burnt Store Marina where the slip was located was a lovely place to be. The pool, air conditioned bathroom, laundry, coffee shop and restaurant allowed me to finally wind down and apply myself to the three classes and tests.

I have been sailing since I was a young fellow with my father on a small day boat in the back bay of the Rockaways in New York. I was a midshipman for a year at SUNY Maritime at Fort Schuyler in the Bronx, and sailed Shields on their team. I also sailed the intercollegiate class in Merrimack College in Massachusetts. As time went on I rented in Port Washington, Hawaii, Fuji, and wherever I could find a small boat for the day. I dreamed of going to Drakes Channel and renting a Bareboat with some old buddies. Now it was time to start that process. The Boss, Barbara Hansen and her assistant Jan at SWFY scheduled Captain Bill Rigby and off we went.

My sailing skills were a bit rusty, but 30 years of boat handling paid off. The books and the tests were another matter. I used the nights to study hard as the tests were serious. The boat was air conditioned and extremely comfortable. Lucky for me Capt. Bill was a retired Professor and Dean from the Upper Penninsula in Michigan. He is as professional as one could be. Capt. Bill knew his stuff, boats as well as books. He has a gentle yet direct way of teaching, and his kindness for an old salt was much appreciated.

We started the first day with a shake down sail on the beautiful Charlotte Harbor just North of Fort Meyers. It is a perfect place to sail, with deep enough water, a wide and long area to sail and enough places to go. The weather was perfect, sunny skies and good wind. I was happy that I was not dodging commercial traffic like I have to do in New York Harbor. This allowed me to relax and just enjoy the sail. We went out every day and practiced one thing or another and I did reasonably well with the boat handling, but I was tickled pink to be sailing. As an Irish guy I turn pink not tan and with the proper sun block everything worked out well. Our night on the hook was relaxing, albeit a bit warm, but it was well worth it for the conversation I was able to have with Capt. Bill. I enjoy learning, and Bill was friendly and knowledgeable. The cool breezes, calm waters and blue skies tickled my heart. I have been reading Cruising World as an avid subscriber for decades. Looking at the photos and reading the articles has always transported me to another place. Now I had the chance to be part of the sailing community. My dreams had come true and I was enjoying the adventure.

Finally after one week I passed the tests with good marks, illustrated my suitable proficiency in boat handling and was now duly and truly prepared to arrange a sailing vacation.

Finally, one dream was fulfilled.

Now is the time to start dreaming of researching sailing grounds, charter companies, and weather windows and go sailing. It's OK to dream, and it's Ok to follow your dreams. After all those years where I read the magazine and dreamed of going where others have gone, <u>finally</u> now I can chase my dreams.

Thanks Southwest Florida Yachts and Captain Bill.



Vic & Barb in 1984!

Our 25th Anniversary Specials!

CHARTER SPECIAL

January 1, 2008-December 31, 2010* <u>Winter (12/15-4/30):</u> 1 Free Day with a 3-Day or longer Charter!



2 Free Days with a 3-Day or longer Charter! *Charter must begin on or after 1/1/2008 and end on or before 12/31/2010.

Summer (5/1-12/14):

SCHOOL SPECIAL

January 1, 2008-December 31, 2010* <u>Sail and Power</u> Students Who Graduate From Our School Between January 1, 2008 and December 31, 2010 Will Receive a Free Nautical Gift by Weems & Plath.* * Some restrictions apply. Class must begin on or after 1/1/2008 and end on or before 12/31/2010.

To Have and To Hold

By Barb Hansen



Becoming a boater is a lot like taking a spouse.

Like the vows spoken to our beloved, we each made unspoken promises to our new boat to have and to hold, from this day forward, in sickness and in health, and perform routine maintenance.

On our honeymoon cruise we poured a little champagne on the bow and drank the rest. Giddy we were on the maiden voyage, picturing the two of us cruising forever, lifelong partners. We understood, of course, that this marriage, like any, would require regular maintenance and time. Actually, we looked forward to it.

As with all relationships, the true test came after the honeymoon. We often hear people say, "We used to spend more time on the boat when we first got it." Responsible reasons are offered up. Children were born. They required more of your time. The job was increasingly demanding.

Strolling around Marinatown Marina recently, on another beautiful Florida day, I realized I didn't see many familiar boating faces. Boats rested comfortably in their slips, but they seemed lonely to me.

Has the economic mess persuaded boaters not to spend as much time on their boats as they used to? Is the 24-hour/7-day negativity about jobs, homes and stocks keeping boaters from doing the thing they love the most? I fear this.

It seems to me that now is the time for boaters to be with their boats. Boats float and they move gently in their slips, but they are our rock-solid safe havens from the cares of the world.

I think it's time for many boaters to work on restoring their boating relationships. One way to do this is to spend time with their boat and give it some tender loving care. Like a marriage, sometimes the longer you have the boat the more it requires.

It's comforting to you and, I imagine, also comforting to the boat if you have boat care people who perform regular maintenance and upkeep. (This is one of the grand benefits of putting your boat into charter, by the way.) But, you know, you can do it yourself and enjoy the rewards that come to do-ityourselfers.

You know the drill. Tend to the engine, changing the oil, oil filters, fuel filter, impellers, etc. as necessary. Grease the fittings. Top off the fuel tank. Start and run the dinghy motor. Check the electrical system and all the electronics. Do the batteries still hold their charge? Is the marine radio still sending and receiving? Squirt some corrosion-proof lube on the connections. Scrub, hose, dry, oil, wax. Cover parts of the boat that get the full blast of sun.

When we bought our boats we didn't recite "until death do us part" but there was an implied commitment to make the relationship work. If we're no longer able to make that commitment, then maybe a trial separation is in order. Just remember, it isn't the boat's fault.

But my advice is, do the routine maintenance. Hold on to what you have.



After this labor of love you'll feel better and your boat will look terrific. Invite some friends to join you for an afternoon cruise. Tell them how much you love your boat. Oh, and tell your spouse, too.

May's Cruising Memories SFY Charter Customers Share a Boatload of Fun!



Don Waugaman (2nd from right) & Crew toast a margarita to their fun-filled cruise aboard "SNAP'M!" Their favorite spots- Boca Grande & Useppa!



Kent Black (left) organized a 4-couple cruise aboard three of our motor yachts! A great time was had by all!

Fort Myers International Airport Makes it Easy to Get Here!



The beautiful, new Southwest Florida International Airport (code RSW) is expanding all the time . Airlines serving RSW include: American, Air Tran, Continental, Delta, JetBlue, Northwest, Southwest, Spirit, US Airways, United, & more. For more information go to: <u>www.flylcpa.com</u>





Dear SWF Yachts,

I would like to commend you on your service and the fine shape in which I found "Argo II." The week was memorable and could not have been improved upon.

The reason I came back to your company was because the service which Mark had given six years ago was gracious, friendly and efficient.

You have done a wonderful job, and if I can do anything to assist you in the next 25 years of wonderful business, I would be honored to do so. . .

Respectfully, Rev. S. Scott Charter, Island Packet 32

YACHT SALES AND BROKERAGE

Barb Hansen is a licensed Florida Yacht Salesperson. Call Barb to make an appointment to see any of these lovely yachts or to discuss any other vessels you may have an interest in owning. <u>http://www.swfyachtsales.com/</u> All of these yachts are available for private or charter yacht ownership. Ask for details!

FOR SALE

<u>SAIL</u>

2000 HUNTER 34 SLOOP - \$68,995 *Popular design! A great price for a great boat!* Yanmar 24 hp diesel, refrigeration, propane stove with oven, GPS, Autopilot, color TV, stereo with CD player, canvas, dinghy,



POWER



outboard and more

← <u>New Listing</u>! 1999 Mainship 43 Motor Yacht Absolutely ready to cruise right down to fresh bottom paint! \$249,000

Twin Cat. Diesels, Kohler 8kw generator, <u>thr</u> 2 full heads with Vacu-flush toilets and separate showers.

The complete galley includes 3-burner

electric range with oven, refrigerator, icemaker, large freezer, and trash compactor. You will cruise in comfort with threezone air conditioning, a central vacuum system, stereo with CD player and three color TV's. This yacht comes complete



with a 9-foot inflatable dinghy on Weaver clips and a 4hp Mercury outboard!

You can literally step aboard "Chelsea Too" and go cruising – no cleaning, no commissioning, no complaints! Call today to see this well-maintained yacht.



\leftarrow 1999 LINSSEN 320 DUTCH STURDY STEEL TRAWLER-Reduced again! Price to sell at \$119,000.

This is a small ship that's big on quality and built with fine Dutch craftsmanship! Equipment includes: A single Volvo 88 hp diesel with bow thruster, dockside air conditioning and heat, GPS, Autopilot, new flat screen color TV with DVD, Dinghy with motor and much more!





← 2003 MAINSHIP 390 TWIN ENGINE TRAWLER *A nice clean yacht!* <u>*Priced right!*</u> \$189,900 Twin Yanmar 240 HP diesels, Kohler 8 kw generator, air

conditioning and heat, refrigerator, stereo with CD Player, new flat screen color TV with DVD, autopilot, Radar & GPS!

1990 Jefferson 42 Motor Yacht Classic motor yacht style & comfort. REDUCED! \$129,900 Compare to others on the market! A great boat!

Twin Cummins 250 HP diesels, Westerbeke generator, electric stove with oven, refrigerator/ freezer, (2) new LCD color TV's, Stereo with CD player and Bose speakers, central vacuum system, icemaker, Raymarine C-80 radar a& GPS chart plotter, and new carpet (2008.)





← 1991 Grand Banks 42 Motor Yacht *This yacht is a lovely.* Just reduced to \$249,000!

Twin Caterpillar 375 hp diesels, Onan 8 kw generator, new Raymarine Autohelm Autopilot w/remote & integrated with Garmin GPS, Radar, flat screen TV, DVD, icemaker, refrigeration with separate freezer, washer & dryer, Avon 10' RIB dinghy on davits, Yamaha 4 hp outboard and more!





We need late-model Sail and Power yachts to join our fleet, including <u>sailboats from 35-40 feet and</u> <u>trawlers and motor yachts between 35 and 45 feet.</u>

If you currently own a diesel-powered sail or power yacht that you may not have the time to use, <u>or</u> wish to purchase a boat now as your ''<u>floating retirement plan</u>,'' give Barb Hansen a call.

With our sail and power courses, and sail and power charters, the demand for yachts often exceeds our supply.

If you would like some income to help offset the cost of boat ownership, or wish to have your investment in a yacht protected by having regular usage and proper maintenance, you might want to consider charter yacht ownership. In addition, your boat would be located in one of the finest year-round cruising areas in the world!

For more information on our charter yacht ownership program, please give us call at 800.262.7939 or email us at <u>info@swfyachts.com</u>.

The Marinas of Southwest Florida Are Helping Us Celebrate Our 25th Anniversary!

In addition to our own Anniversary Specials, many of the marinas in our area are offering our customers a discount on dockage rates. Here is one example:

SANIBEL MARINA *Receive 15% Off Dockage Rates!*

Located on Sanibel Island, Sanibel Marina is also the home of the

award-winning "Gramma Dot's" restaurant. The Marina is also conveniently located near the beautiful beaches of Sanibel as well as the world-class shops of Periwinkle Way. If you love shells, Sanibel is known as the "shelling capitol of the world!" Don't miss the world famous Shell Museum on the island. Be sure to make a stop at Sanibel Marina part of your cruising plans!

Join us soon and experience all that the islands and marinas of Southwest Florida have to offer!





Did you know that SFY has a special service to help our customers navigate their cruise planning waters with ease? It's our "Cruising Concierge" service! Let us assist you with transportation, docking, dining, sightseeing arrangements, and other special needs.

We can help put the "ease" back in cruising! We can ...

-recommend airlines that serve our area.

-recommend car rental or airport limo service to meet your needs.

-recommend site-seeing trips ashore for the landlubbers in your crew.

-make docking and dining reservations.

-arrange a gift basket aboard for a special occasion.

Let us know how we can help make your vacation afloat a relaxing one! Just give us a call! We hope to see you soon in beautiful Southwest Florida!

SFY Will Be Featured in Two Major Boating Publications!

The September issues of **PassageMaker** and **Motor Boating** magazines will each have special feature articles about Southwest Florida Yachts and our power yacht training programs at the Florida Sailing & Cruising School. So, watch your mailbox in mid-August or take a trip to your nearest news stand. You won't want to miss reading these special stories!



Reserve a yacht for a "sparkling" Holiday on the water! What could be better than watching the fireworks from the deck of your private yacht! Celebrate the 4th in beautiful Southwest Florida! <u>Give us a call today to reserve a sail or power vessel.</u> Don't forget to ask about our Special offers!

GHECK OUT OUB WEBSITES!



For complete charter, school, and yacht sales information, try our websites: <u>www.swfyachts.com</u> * <u>www.flsailandcruiseschool.com</u> * <u>www.swfyachtsales.com</u> For more information on charters, classes, charter yacht ownership, or brokerage yachts for sale, please call us at 1-800-262-7939 or 239-656-1339. E-mail: <u>info@swfyachts.com</u>



If you are planning a trip to our area we invite you to stop by and see us!



SOUTHWEST FLORIDA YACHTS

Experience the Boating Life!"

3444 Marinatown Lane N.W. * North Fort Myers FL 33903 1-800-262-7939 * 239-656-1339 * Email: <u>info@swfyachts.com</u> www.swfyachts.com * www.flsailandcruiseschool.com